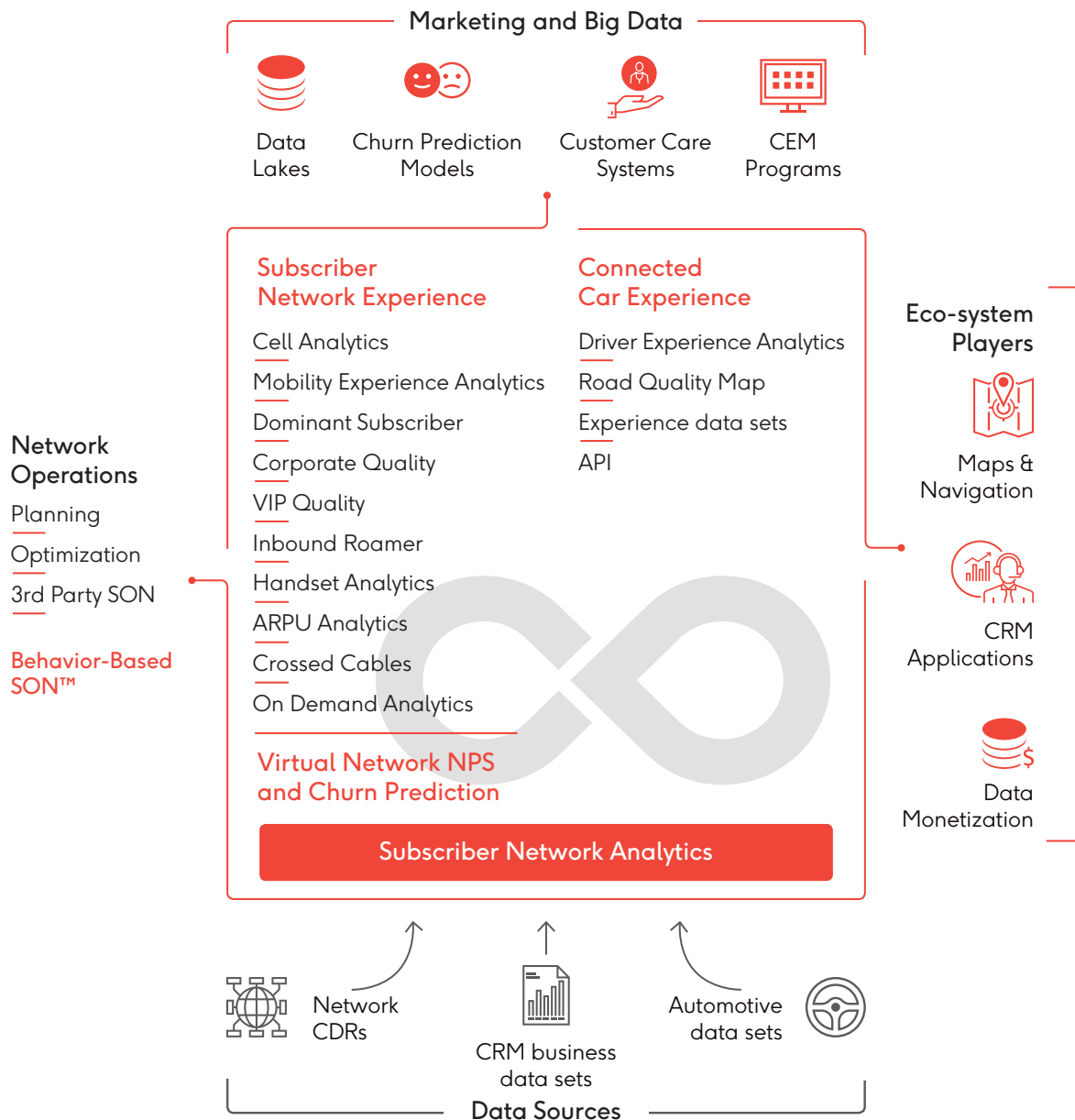


The Connected Journey Experience

Demands on mobile operators are continuously growing: mobile data consumption by smartphones increasing exponentially, and now Connected Cars are bringing additional requirements for a flawless, high quality communication experience.

Continual analyzes voice and data usage patterns for all subscribers, 24/7, flagging adverse network experiences that affect subscribers and connected vehicles. Using advanced ML it correlates all the important parameters and establishes the impact of these experiences on subscribers. Groundbreaking pattern recognition technology gives visibility into user experience patterns along travel routes, providing vital information to network operators and to businesses serving the Connected Car markets.



Network

Network operators need access to sophisticated data analytics that provide insight into their subscribers' experience and what applications they are using, in order to tailor their services and marketing activities to maximize both loyalty and revenue.

Continual provides indispensable, actionable insights to both the engineering teams and the customer experience teams within MNOs and MVNOs.

- Unique network insight using ML to correlate subscribers, handsets, roads and services against KQIs
- Virtual Network NPS – advanced ML models to predict detractors and reduce churn
- Prioritize network actions based on business metrics like NPS, ARPU, retention etc.

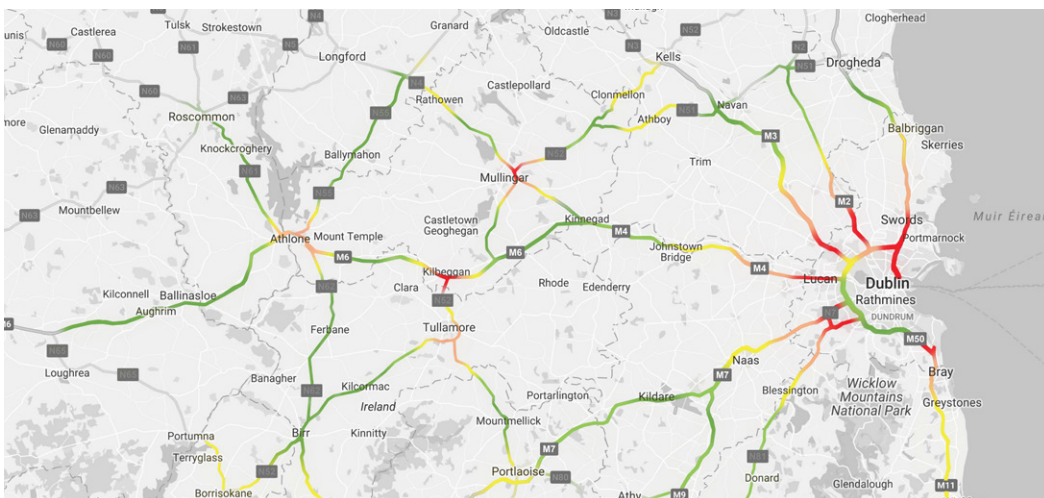
Automotive

Connected Cars need an always-on service for optimum monitoring, and in emergency or safety-critical situations where fractions of a second can make all the difference.

Continual helps ensure the high-quality, uninterrupted service that is essential for these functions, and also provides valuable contextual data for both fleet management and enabling aftermarket opportunities.

- Driver and connected car experience analytics, correlating QoS with driver usage patterns
- Correlates available coverage with potential routes, creating a near real-time experience road map showing color code for coverage and quality
- Benchmarks the quality of the Connected Car WiFi experience
- Detects negative connectivity experiences and determines their effect on the customer base

Connected Journey Experience



Technology and Service Filter	
Technology	
2G	<input checked="" type="checkbox"/>
3G	<input checked="" type="checkbox"/>
4G	<input checked="" type="checkbox"/>
WiFi	<input type="checkbox"/>
Service	
Voice	<input checked="" type="checkbox"/>
Voice Over LTE	<input checked="" type="checkbox"/>
Voice Over IP	<input type="checkbox"/>
Video Over IP	<input type="checkbox"/>
Video Streaming	<input type="checkbox"/>
Audio Streaming	<input type="checkbox"/>
Web Browsing	<input type="checkbox"/>
Social Media	<input type="checkbox"/>
File	<input type="checkbox"/>